

Natasha Kaplinsky to facilitate The Brain Forum 2016

British television broadcaster, Natasha Kaplinsky, will facilitate The Brain Forum 2016 taking place in Lausanne, Switzerland on 26 and 27 May 2016.

Natasha is currently one of the anchors for the ITN network and has previously worked with BBC News, Channel 5 and Sky News. In addition, she has presented live shows combining current affairs and softer items, where she developed a reputation for incisive interviewing combined with a gentle touch where necessary. Natasha has also enjoyed the chance to host a variety of factual and entertainment programmes, as well as to support a number of charitable causes including Save the Children, for which she has been an Ambassador since 2010. Among her specialist subjects, Natasha counts mathematics, science and education.

The Brain Forum brings together a uniquely diverse group of experts and non-experts with a common goal: to progress brain science. Dr. Jamil El-Imad, CEO explains "One of the main objectives of The Brain Forum is to make the complex topic of brain science understandable, interesting and accessible for all. Natasha's intelligent and professional, yet personal approach will help to engage our participants and make the forum open and approachable for anyone who may be curious about brain science."

Dr. El-Imad continues "Having Natasha participate in The Brain Forum is really a highlight of the event and she will help to bring colour to a subject which may be perceived as dull to those not directly working in the field."

For more information, please contact:

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About The Brain Forum - thebrainforum.org

The Brain Forum, first launched in 2013, brings together novel thinkers and pioneers in brain research, technology, healthcare and the economy. Researchers, engineers, healthcare professionals, entrepreneurs, industrialists, investors, funding agencies and policy makers will meet at The Brain Forum 2016, to advance our understanding of how the brain works and to accelerate the application and value of this knowledge in society and the economy.

